On behalf of the NAPB, we are pleased to communicate the opportunity for undergraduate and graduate students in plant breeding and related plant science and agricultural fields to participate in an upcoming virtual conference sponsored by the American Seed Trade Association (ASTA) at no cost to students. Leadership at NAPB strongly encourages students to take advantage of this unique opportunity to interact with members of ASTA at one of their key annual conferences. The experience will provide excellent virtual networking with private sector colleagues. Further details are described below with a link for you to register.

The American Seed Trade Association (ASTA) extends a special invitation to agricultural students to participate and enjoy free registration to attend the CSS & Seed Expo Virtual, being held December 7 – 9.

Held for over 70 years and anticipated as the largest virtual event in the seed industry, the CSS & Seed Expo conference agenda includes two special student-focused sessions on the mornings of December 8 and 9, where participating students can present a brief, 5-minute pre-recorded presentation focused on their research area and/or poster presentation. Heavily attended by senior seed industry executives, ASTA’s CSS & Seed Expo provides an opportunity for students to get in front of potential future employers and with this year’s virtual format, is easier and less expensive to attend than ever before.

In addition to the presentation opportunities, the conference features a series of crucial sessions for agricultural professionals, including the annual Global Agricultural Economy Forecast by renowned economist Dan Basse, the “Majors’ Crystal Ball” panel discussion featuring top executives from the industry’s four largest companies, ASTA’s own policy analysis on election outcomes, and much more. Accredited for Certified Crop Adviser continuing education, ASTA’s session series offers up to 12 credit hours for CCAs, just in time for the end of the year. Special post-conference sessions, included in registration, will be held December 15 & 16, focusing on hemp seed and corn and soybean agronomy.
Built with a focus on business networking, the virtual conference allows for video business appointment setting with other conference registrants, features over 70 virtual exhibitors, and even a virtual “Big Bar” for personal connections.

A special link to student registration instructions is provided on the conference website. Register today!