Minutes from the NAPB Board meeting 12-16 2014

Present: Barry Tillman; Candy Hirsch; David Francis; Greg Berger; Kate Evans; Jamie Sherman; Shelby Ellison; Donn Cummings; Leah Ruff; Bill Tracy; Klaus Koehler.

Approval Agenda. Unanimous Approval

Approval Minutes. Unanimous Approval

- (1) Treasurer's report (Don Jones) Not covered.
- (2) Strategic planning committee (Jamie Sherman, Barry Tillman)
  - a. Draft Motion:
    - i. On the recommendation of the Strategic Planning Committee, the NAPB Board of Directors approves the two documents: "NAPB STRATEGIC PLAN, Vision, Mission, Goals, and Objectives" (dated October 27, 2014) and "NAPB Goals and Objectives" (in table format, dated October 31, 2014) as containing the Mission, Vision, Goals and Objectives of the National Association of Plant Breeders with the recognition that any and all parts could be revised over time to better reflect the needs of the membership and the NAPB.

Goal is to approve these as our official working document and our organizational path forward. Second step would be to decide how and what part we make public.

The NAPB Goals and Objectives tables document is a good summary that could be posted on the website but this needs to be further evaluated.

Motion is moved and seconded.

Approval of Motion: Unanimous passing of the above motion.

- b. Next steps
  - i. Committee leadership

Each committee to look at the whole document and decide what elements and objectives each committee will work on. The documents now can be shared to the entire committee members for review. The goal is for each committee to identify the relevant goals for each committee.

David Francis: Do we need to amend the committees so we can cover all the goals. A lot of the five year goals will need to be addressed by the communication committee.

Donn Cummings: For each committee: What can we accomplish this first year and what can we work on in the following years? Need to use our connection with ASTA to achieve some of our objectives.

David Francis: Would like to see the committees to provide feedback to the executive committee what each committee will be working on with priority. This will allow the Exec Committee to see where there is overlap or gaps in addressing the key goals and deliverables.

Barry: What kind of time frame is reasonable to get back to this group from the committees? How about by January meeting?

Action: Agreement is to have all feedback provided to the Executive Committee no later by the February meeting 2-17-2015. If you can provide in January meeting please do.

Donn Cumings to relay information to Don Jones.

Greg Berger: Could definitely include the goal column in the next news letter. Include the goals the five-year goals and the mission and vision. The meeting date will be January 6 or 7 and the publish date is last day in January.

### (3) PBCC Update (Jamie Sherman)

Could have the relationship document of PBCC and NAPB by the February 17 meeting. A rewrite meeting has been scheduled in February. We should be able to understand after that where PBCC will contribute.

# (4) Website redesign (Candy Hirsh)

- a. Timeline for beta rollout and goal for full release
- b. Timeline for content from committees and other front page material

Public rollout is schedule for mid February. January 23<sup>rd</sup> will be date for getting access to the website. Each committee will hopefully populate the content on the new website. A webinar will be offered to train on website use. Two separate URL's Plant breeding.org will be the new website. This will contain old and new information. Will have a public and a members-only section. Old content will still be at plantbreeding.com.

#### (5) Advocacy Committee Update (Bill Tracy)

- a. ASTA update
  - i. Meeting with the NCCPB
  - ii. Meeting with the ASTA Communications Committee

Committee to meet this week. Develop some talking points and run the by the board. Look at common subjects for lobbying. Target the plant breeding AFRI fund and make sure we protect that fund. ASTA is super supportive. Barry: ASTA is considering actions on plant breeding genetic resources. We should back ASTA on the National Germplasm System. Barry was able to speak to the NCCPB council at ASTA about possible areas of collaboration. NAPB should expand to further areas of for advocacy. The NAPB president should go every year to the meeting ASTA interact with ASTA.

### (6) Annual meeting Committee Update (Kate Evans)

- a. Materials for advertising (email) to members and other associations-timeline
- b. Sponsorships

Have not finalized a final budget for the meeting. Question n when to start advertizing for the meeting

#### (7) Communications Committee (Greg Berger)

- a. Beginning to advertise the Annual Meeting
- b. Monthly Newsletters

Need to develop a process to take people off the mailing list.

## (8) Membership Committee ( Donn Cummings)

Currently 1000 + members. Only gained 9 members since September. Campaign for membership will be in spring after the rollout of the paid fee.

- (9) Education Committee update (Shelby Ellison)
  - a. Committee Report

Start after the website is up to have a directory on the website.

- (10) Graduate Student working group (Leaf Ruff)
  - a. Update on activities
- (11) Others business
  - a. Do we need a nominations committee (Barry Tillman)
    - i. Nominations for NAPB Secretary
    - ii. Instructions to NAPB Committees for election of Secretaries

Minutes: Klaus Koehler December 6, 2014